



2025
Q1

Experis Tech Talent Outlook



IT Employers reported
a Net Employment
Outlook of 36% for the
first quarter of 2025



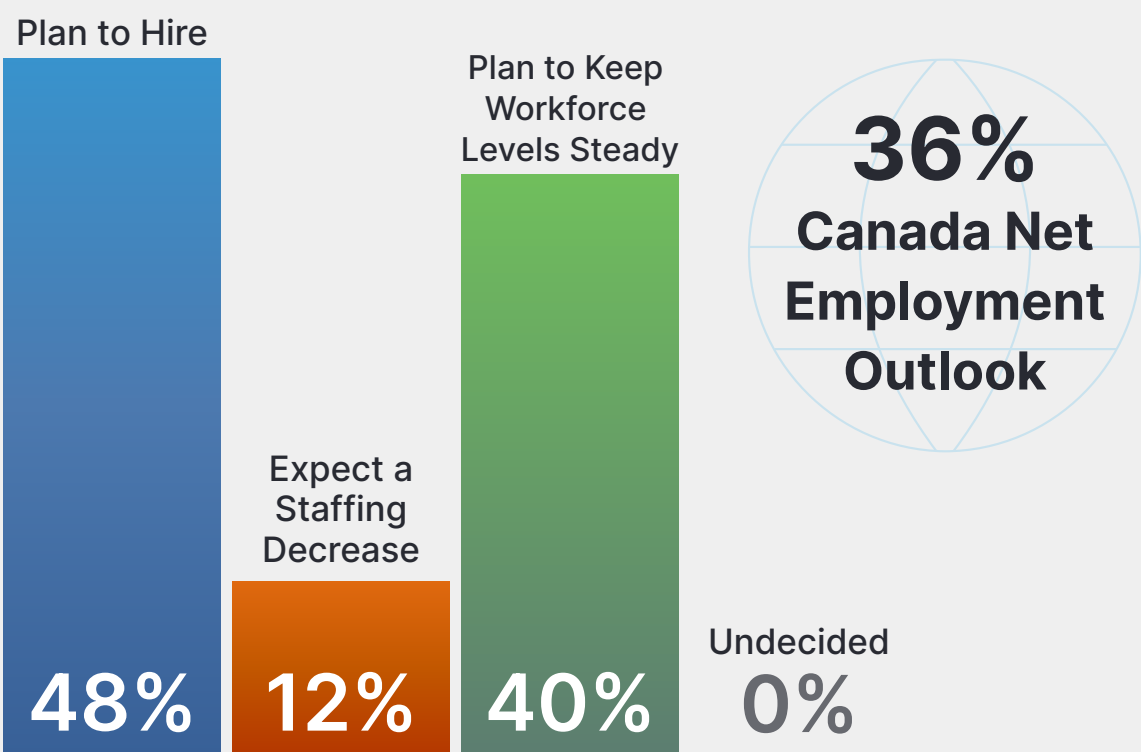
79% of IT employers in
Canada are having difficulty
finding skilled talent.¹



Canada's IT industry Outlook
is one point below the global
average among the 42
countries surveyed.

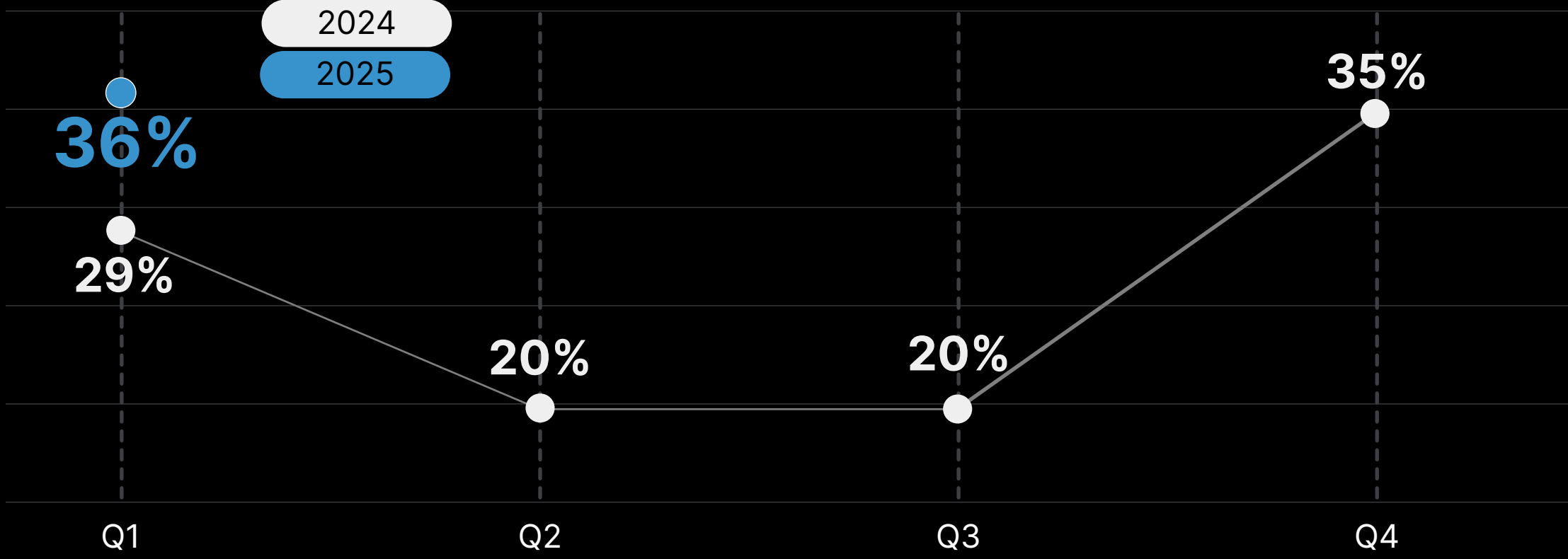
The Canada IT Industry Employment Outlook

Used internationally as a bellwether
of labor market trends, the Net
Employment Outlook – calculated
by subtracting the percentage of
employers who anticipate reductions
to staffing levels from those who
plan to hire – **now stands at 36%**.



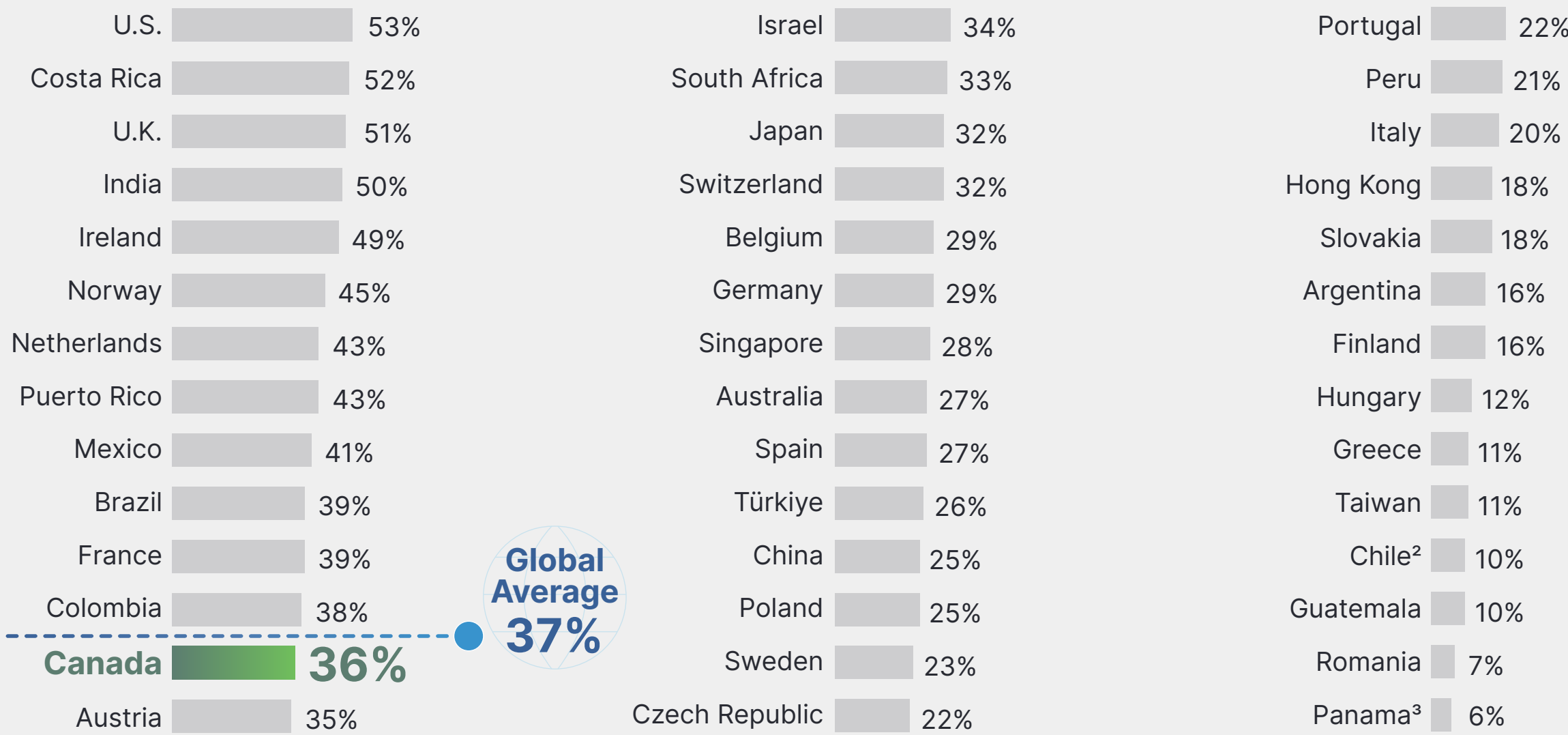
Changes Over Time

IT hiring demand strengthened by one percentage point since the previous quarter and by seven points compared to the same time last year.



IT Hiring Expectations for January – March

Employers in North and Central American countries expect the strongest IT Outlook in Q1 2025.



For more insights, visit experis.ca

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This research is based on results from the ManpowerGroup Employment Outlook Survey — the longest running, most comprehensive, forward-looking employment survey of its kind, used globally as a key labor market indicator. ManpowerGroup interviewed 5,655 IT employers across 42 countries on hiring intentions for the first quarter of 2025.

¹ ManpowerGroup Talent Shortage survey (fielded October 2024).

² Chile joined in Q2 2024. There is currently no historical data and the data has not been seasonally adjusted.

³ The IT industry in Panama yielded a small sample size in the Q1 Survey and these numbers should be treated as indicative only.